

1972

SEPTEMBER 18

fashion calendar

32nd year • issued weekly

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

WEEK ENDING FRIDAY, SEPTEMBER 15, 1972

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Sept. 14 9:30 A.M.- 12:00 Noon	PRESS PREVIEW: WATCHES, JEWELRY, CLOCKS Celebration of first anniversary of salon at champagne breakfast. By invitation. Publicity:	GUBELIN, INC.	745 FIFTH AVENUE SALON
Sept. 14	10:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd fl., LA.4-7626.		
Thursday Sept. 14 11:30 A.M. Cocktails	ADOLFO BOUTIQUE-- FALL COLLECTION Press preview of Fall boutique collection by Adolfo. By invitation. Publicity:	SAKS FIFTH AVENUE	5TH FLOOR
Thursday Sept. 14 2:30 P.M.	PRESS SHOWING: HOLIDAY & RESORT By invitation. For buyers Sept. 19, 21, 26 at 12:30 P.M. By reservation. Contact:	BLASSPORT	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday Sept. 14 3:00 P.M.	AUTUMN-WINTER COLLECTION By invitation. Contact:	FEMINA FURS LTD. (330 SEVENTH AVENUE)	ST. REGIS HOTEL MAISONETTE ROOM
Thursday Sept. 14 4:00 P.M.	RESORT & HOLIDAY COLLECTION By reservation. Contact:	MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday Sept. 14 5:00 P.M.- 7:00 P.M.	"PLAKA BLOCK PARTY" AND BENEFIT Under patronage of Ambassador of Greece to the U.S., Dr. Basil G. Vitsaxis, a wine and food-tasting event to benefit N.Y. City Cultural Council. Donation: \$1.00, by invitation. Contact:	GREEK TRADE CENTER	150 EAST 58TH STREET ON THE PLAZA
Thursday Sept. 14 5:30 P.M.	FALL COLLECTION BY HALSTON By invitation. Publicity:	BERGDORF GOODMAN	2ND FLOOR
Cancelled Sept. 15	OHRBACH'S PRESS PREVIEW OF MEN'S FASHIONS FROM IRELAND, ORIGINALLY SCHEDULED FOR FRIDAY, SEPTEMBER 15, HAS BEEN CANCELLED.		

WEEK BEGINNING MONDAY, SEPTEMBER 18, 1972

Sept. 18	JEWISH HOLIDAY - Yom Kippur (Monday)		
Monday Sept. 18 4:00 P.M.- 6:00 P.M. Cocktails	DIAMONDS-INTERNATIONAL AWARDS COLLECTION Presentation of 30 prize-winning jewelry designs from Australia, Austria, England, France, Germany, Italy, Japan, Scotland, Switzerland and the United States. By invitation. Publicity:	N.W. AYER & SON (1345 SIXTH AVE.)	BURLINGTON HOUSE 1345 SIXTH AVE-THE MILI

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Sept. 18- Oct. 7	STOREWIDE FAR EAST PROMOTION "The Flowering of the East" -- storewide event featuring merchandise from China, Japan, Taiwan, Hong Kong, Thailand and India -- featuring fashions, accessories, etc. Contact: 279-0793.	ALTMAN'S	5TH AVE. & 34TH STREET
Sept. 18- Sept. 24	TWENTY-SEVENTH NATIONAL SWEATER AND KNITWEAR WEEK Contact: Edward A. Brandwein, Nat'l Knitted Outerwear, 51 Madison, 683-7520.		
Tuesday Sept. 19 9:00 A.M.- 10:00 A.M.	BREAKFAST SHOW: "THE BLOOMINGDALE PEOPLE" Presentation of The Bloomingdale People at breakfast for the press. A preview of new shops, new designer collections for Fall. Among the Bloomingdale people--Ralph Lauren, Missoni, Sonia Rykiel, St. Laurent for Rive Gauche and Ungaro. By invitation. Contact: Arlene Friedlander or MaryEllen Warnes, PL.2-1988	BLOOMINGDALE'S	3RD FLOOR
Tuesday Sept. 19 10:30 A.M. Breakfast	PRESS PREVIEW: NEW DECORATOR ROOMS "Eastern Naturals --The Orient Expressed" preview of new decorator room settings and Oriental Bazaar Shop. By invitation. Contact: Margot Infantino, LO. 4-3300, ext. 6113.	GIMBELS	33RD STREET AND BWAY. 9TH FLOOR
Tuesday Sept. 19 11:30 A.M.	PRESS & CUSTOMER SHOW: JEAN LOUIS SCHERRER Showing of exclusive Fall, Winter collection. By invitation. Publicity: Suzanne Butterfield, PL. 3-7300.	BERGDORF GOODMAN	3RD FLOOR COUNTRY CASUALS
Tuesday Sept. 19 11:30 A.M.	FASHIONS BY NORMAN NORELL By invitation. Publicity: EL. 5-6800.	BONWIT TELLER	6TH FLOOR
Tuesday Sept. 19 12:00 Noon	FALL COATS BY BRAEFAIR In conjunction with celebration of N.Y. Fall Fashion Festival. Coats designed by Carol Cohen. Publicity: Joyce McClure, 675-1000, ext. 157.	FRANKLIN SIMON	33 WEST 34TH STREET SIDEWALK SCAFFOLD
Sept. 19	12:30 P.M., BLASSPORT (2nd show), 550 Seventh, 2nd floor, 354-1500.		
Tuesday Sept. 19 12:30 P.M. Luncheon	LUNCHEON SHOW: FALL AND WINTER COLLECTION Fall and Winter couture collection. Reservations (\$6.75): PL. 9-7010. Coordinator and commentator: Mary Alice Rice, PL. 2-5726.	TIZIANI OF ROME	HOTEL PLAZA TERRACE ROOM
Sept. 19	1:00 P.M., HAROLD LEVINE (2nd show), 530 Seventh, 21st fl., LA.4-0237.		
Thursday Sept. 21 1:00 P.M.	YOUNG INDIVIDUALIST FASHION SHOW In conjunction with celebration of N.Y. Fall Fashion Festival. Special guest: Mayor John V. Lindsay. Contact: Joyce McClure, 675-1000, ext. 157.	FRANKLIN SIMON	33 WEST 34TH STREET SIDEWALK
Sept. 19	2:30 P.M., LARRY ALDRICH (2nd show), 530 Seventh, 12th fl., 244-1872.		
Beginning Tuesday Sept. 19	RESORT SPORTSWEAR COLLECTION Coordinated suit concepts in sports coordinates, designed by Eleanor Brenner for the contemporary woman. Continuous by appointment. Contact: Norma Wilk or Hank Sinkel, 239-1150.	ELEANOR BRENNER FOR BRENNER SPORT	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Sept. 19	HOLIDAY AND RESORT COLLECTION Continuous by appointment.	TED BROWN BY FRANCES PRISCO Contact: LO. 4-9311.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Sept. 19	RESORT AND SPRING COLLECTION Continuous showings by appointment.	ANNE KLEIN AND COMPANY Contact: Betty Hanson, 279-9915.	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Beginning Tuesday Sept. 19	OPENING OF RESORT COLLECTION Continuous showings by appointment.	NANTUCKET ORIGINALS Contact: George Rappaport, 244-3558.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Sept. 19	RESORT AND EARLY SPRING COLLECTION Continuous showings by appointment.	PAGANNE BY GENE BERK Contact: Marie Lippe, PE. 6-0151.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Tuesday Sept. 19	HOLIDAY, RESORT, EARLY SPRING COLLECTION By appointment.	SAMUEL ROBERT Contact: Vera Bartul, LA. 4-4562.	1407 BROADWAY SHOWROOM - 40TH FLOOR
Beginning Tuesday Sept. 19	OPENING: HOLIDAY & RESORT COLLECTION Designed by Adarsh and Surjit Gill.	SAZ By appointment.	42 EAST 57TH STREET SHOWROOM - 4TH FLOOR Contact: 758-8301.
Tuesday Sept. 19- Oct. 2	RESORT AND HOLIDAY COLLECTION Sunny Fleitas of Palm Beach Collection.	SUNNY'S OF PALM BEACH (LAKE WORTH, FLORIDA) By appointment.	HOTEL GOTHAM PRIVATE SUITE Contact: Mrs. Theodore C. Baer, 289-7191; or CI. 7-2200.
Beginning Tuesday Sept. 19 9:00 A.M.- 10:00 A.M.	"FASHION IN FERMENT" NEW FASHION COURSE Twenty-eight Tuesday sessions (14 Fall Term 1972; 14 Spring Term 1973) -- panoramic contemporary course by Estelle Hamburger. Subjects include: Fashion the Fizz in the Ferment, Fashion Markets USA, International Mix, Fashion Fabrics, Home Sewing Phenomenon, Beauty Business, Stores USA, Promotion and Publicity. Now-to-Next. Fee each term: \$42.00. For Fall, 1972 catalogue, contact: The New School, 66 West 12th Street, 675-2700.	ESTELLE HAMBURGER	THE NEW SCHOOL & PARSONS 66 WEST 12TH STREET
Tuesday Sept. 19- Sept. 26	FIRST FALL FASHION FESTIVAL Mayor John V. Lindsay has proclaimed Sept. 19 to 26 as the city's first annual Fall Fashion Festival to highlight N.Y. City's number one private employer -- the apparel industry. Retail stores will have special promotions. Schedule of events: <u>Sept. 19</u> --Walking Tour conducted by Mayor John V. Lindsay. "Photo Essay" in garment center banks; dedication of Fashion Avenue street signs and garment center plaques. <u>Sept. 21, 12:00 Noon</u> -- Fashions for career women presented by Gimbels, Macy's, Ohrbach's, 2 Penn Plaza, West side of 7th Avenue, 32nd to 33rd street. <u>Sept. 23 12:00 Noon-4:00 P.M.</u> --Fifth Avenue Fashion Fair and fashion show, Rockefeller Center, 49th to 51st street, showing diversity of fashions manufactured in NYC; exhibits by stores and fashion magazines. <u>Sept. 26 7:30 P.M.-12:30 P.M.</u> --Theatre party and supper (by invitation) Booth Theatre and Shubert Alley. Contact: Olga Budor, Mayor's Apparel Office 225 Broadway, 566-4796 or 566-4780.	FASHION CAPTTAL OF THE WORLD & CITY OF NEW YORK	CITY-WIDE CELEBRATION
Sept. 20	10:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh, 23rd fl., LA. 4-7626.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 20 11:00 A.M. & 3:00 P.M.	INTERNATIONAL FASHIONS AT BENEFIT SHOWS "A Salute to Women of Achievement". Press show at 3:00, by invitation. Tickets: \$10.00. For benefit of American Cancer Society. Hon. Chmn: Mrs. William Langley and Mrs. Albert D. Lasker. Chmn: Mrs. Edward F. Hutton and Mrs. John H.I. Brokaw. Public shows at 1:00 and 7:00. Commentator: Mrs. Francine Farkas. Public Relations: Alexandre Tarsaidze, Serge Obolensky Assoc, 421-8266.	ALEXANDER'S	3RD FLOOR LEXINGTON AVE. & 58TH ST.
Wednesday Sept. 20 11:30 A.M.	PLAZA IMPORTS-- PRESS & CUSTOMER SHOW By invitation. Publicity: Suzanne Butterfield, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Wednesday Sept. 20 12:30 P.M. Luncheon 3:00 P.M.	FASHION SHOW AT LUNCHEON "Fashions for Women and Men" -- reservations(\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212. ALEXANDER'S INTERNATIONAL FASHION SHOW (See above)	JAEGER INTERNATIONAL SHOP (818 MADISON AVE.)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Sept. 20 3:30 P.M.- 5:00 P.M.	INFORMAL MODELING OF VALENTINO COLLECTION Edited copies from Valentino's Fall couture collection, presented informally. Publicity: Helen Latham, LW. 4-5100, ext. 232.	LORD & TAYLOR	3RD FLOOR
Sept. 20	6:00 P.M., MEN'S FASHION SHOW, ALEXANDER'S (Public Show)		
Beginning Wednesday Sept. 20	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: Jim Malloch, 765-3535.	FERDINANDO SARMI	20 WEST 57TH STREET SHOWROOM - 8TH FLOOR
Beginning Wednesday Sept. 20	OPENING OF CRUISE COLLECTION Continuous showings by appointment. Contact: Helen Feinstein, LO.3-6143.	RIKKI FOR SPORT TRIO	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Wednesday Sept. 20	OPENING OF RESORT COLLECTION Informal showings by appointment. Contact: Mr. Abbott, BR.9-9223.	V & J DESIGNS BY VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Sept. 21 9:00 A.M.- 10:00 A.M. Breakfast	PRESS PREVIEW OF "KITCHEN RAGS" New collection of clothes for cooking and the leisure lifestyle, created by Joie McGrail, gourmet cook and author. Styles for men and women. By invitation. Contact: Arlene Friedlander or Annette Ohnikian, PL. 2-1988.	BLOOMINGDALE'S	6TH FLOOR AU GOURMET SHOP
Thursday Sept. 21 9:30 A.M. Coffee	PRESS PREVIEW: COUTURE IMPORTS Fall-Winter Paris and Rome couture fashions, featuring designers' originals and Ohrbach's line-for-line copies in original fabrics. By invitation. Also, Sept. 25, 1:00 P.M., by invitation. Public show at 6:00 P.M. Commentator: Irene Satz, vice pres, and fashion director. Publicity: Mark Klauser. Contact: Miss West, 695-4000, ext. 208.	OHRBACH'S	18 WEST 35TH STREET FIFTH FLOOR
Thursday Sept. 21 12:00 Noon	FASHION SHOW FOR FALL FASHION FESTIVAL "Here Come the Career Girls". Commentator: Kathy Larkin, fashion editor, N.Y. Daily News. (see pg. 3). Contact: Olga Budor, 566-4796.	GIMBELS; MACY'S; OHRBACH'S	2 PENN PLAZA 32ND TO 33RD STREETS

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sept. 21	12:30 P.M., BLASSPORT (3rd show), 550 Seventh, 2nd fl., 354-1500.		
Thursday Sept. 21 2:00 P.M.	RESORT & HOLIDAY DESIGNER COLLECTION By invitation. Also at 4:30 P.M. Contact: 245-1550.	GIORGIO DI SANT'ANGELO	6 WEST 56TH STREET DESIGNER STUDIO
Thursday Sept. 21 3:00 P.M.	FALL COLLECTION BY JEAN MUIR For press and customers by invitation. Publ:Joanne Creveling,CI.7-1100.	HENRI BENDEL	10 WEST 57TH STREET 2ND FLOOR
Thursday Sept. 21 4:00 P.M. Cocktails	PREVIEW:SPORT IMAGE; SWIMWEAR;TENNIS FASHIONS Press preview of three collections,designed by Luis Estevez.Show at 4:30. By invitation. Thereafter in showroom,1407 Bway.Contact: Jean Krupp, 354-6264.	LUIS ESTEVEZ FOR SEA DARLINGS	ST. REGIS HOTEL VERSAILLES ROOM
Sept. 21	4:30 P.M.,GIORGIO DI SANT'ANGELO (2nd show), 6 West 56th St.,245-1550.		
Sept. 21- Sept. 29	SEVENTEEN SWEDISH READY-TO-WEAR MANUFACTURERS at HOTEL GOTHAM,Private Suites. "Northern Highlights" - new fashions from Sweden. By reservation. Contact: Mrs. Sandy Wilson, 751-5900.		
Sept. 21- Sept. 26	FLORIDA CHILDREN'S WEAR MFRS. GUILD MARKET AT EDEN ROCK HOTEL,MIAMI BEACH Contact: 20 East 14th St.,Miami, Florida, 305-358-2985.		
Saturday Sept. 23 12:00 Noon- 4:00 P.M.	SHOW AND EXHIBITS FOR FASHION FESTIVAL "Fifth Avenue Fashions on Parade." Mademoiselle Magazine on location at 1:15. (See pg. 3) Contact: Olga Budor, 566-4796.	STORES AND FASHION MAGAZINES	ROCKEFELLER CENTER 49TH TO 51ST STREETS
Monday Sept. 25 11:00 A.M.	PRESS & CUSTOMER SHOW: PLAZA COLLECTIONS Fashions by leading N.Y. designers in conjunction with N.Y. Fall Fashion Festival. By invitation. Publicity:Suzanne Butterfield, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Sept. 25	1:00 P.M., OHRBACH'S IMPORT FASHIONS AND COPIES, 5th fl., by invitation.		
Sept. 25	6:00 P.M., OHRBACH'S IMPORT FASHIONS AND COPIES, 5th fl., Open to Public.		
Monday Sept. 25- Sept. 29	PRODUCTS FROM HONG KONG Items include infants' dresses,knitted fashions, menswear, jewelry,access- ories, toys, household and gift items. By appointment. Contact: Hong Kong Trade Development Council,548 Fifth Ave.,582-6610.	HONG KONG TRADE DEVELOPMENT COUNCIL	NEW YORK HILTON HOTEL
Monday Sept. 25 6:00 P.M.	FALL DRESSES BY DON SIMONELLI Dresses from Lansford. By invitation. Publicity:Joyce McClure,675-1000,ext 157	FRANKLIN SIMON	2ND FLOOR YOUNG INDIVIDUALIST SHOP
Tuesday Sept. 26 9:00 A.M.- 10:00 A.M. Breakfast	PRESS PREVIEW OF FALL DESIGNER ROOMS "Perspectives" -- a look to the past and the future, projected through Barbara D'Arcy's interpretations of rooms and environments on the 5th floor. Also, created by Fred Palatinus, a series of Prime Mover rooms, inspired by the readers of "Seventeen". A collection of new Home Furnishings Shops on the 4th, 5th and 8th floors. A commemorative Paris Flea Market. By invitation. Contact: Arlene Friedlander or Annette Ohnikian, PL. 2-1988.	BLOOMINGDALE'S	5TH FLOOR HOME FURNISHINGS
Tuesday Sept. 26 11:30 A.M.	PRESS & CUSTOMER SHOW: FALL FASHIONS BY KASPER Publicity: Suzanne Butterfield,PL.3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sept. 26	12:30 P.M., BLASSPORT (4th show), 550 Seventh Ave., 2nd fl., 354-1500.		
Tuesday Sept. 26 2:30 P.M.	FALL AND WINTER FUR COLLECTION Albert Gompertz Associates presents contemporary furs and suedes. By invitation. Contact: Mr. Albert, 594-8873.	FUR & SPORT BY MR. ALBERT	333 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Sept. 26 4:00 P.M. Cocktails	HOLIDAY, RESORT & EARLY SPRING COLLECTION Premiere of new collection, introducing exclusive prints from Japan. By invitation. Contact: 868-9545.	HIROKO (65 WEST 37TH STREET)	23 WEST 31ST STREET STUDIO-2ND FLOOR
Tuesday Sept. 26 4:00 P.M.	PREVIEW: FASHIONS FOR BANK TELLERS "Banking on Fashion" -- coordinated wardrobes for men and women tellers. By invitation. Publicity: Jan Taylor or Jerry Gast at Rubenstein-Wolfson, OR. 9-4334.	NATIONAL BANK OF NORTH AMERICA	C.I.T. BUILDING 650 MADISON (60TH ST.)
Tuesday Sept. 26 5:00 P.M.- 7:00 P.M.	OPEN HOUSE FOR THE BEAUTY GROUP Bendel introduces the Beauty Group and launches "a new concept in head-to-toe hair and body care." By invitation. Publicity: CI. 7-1100, ext. 303.	HENRI BENDEL	10 WEST 57TH STREET 6TH FLOOR
Tuesday Sept. 26 7:30 P.M.- 12:30 P.M.	"A BEAUTIFUL EVENING ON BROADWAY" Theatre party and supper. By invitation. (must be presented at entrance). Contact: Olga Budor, 566-4796 or 566-4780.	FASHION CAPITAL OF THE WORLD & CITY OF NEW YORK	BOOTH THEATRE SHUBERT ALLEY
Wednesday Sept. 27 11:30 A.M. Luncheon	"THE NEW MAN AND HIS CHANGING INTERESTS" "Home Fashions and the 20th Century Man" -- Speaker: Robert L. Green, fashion director, Playboy Magazine. Price: \$14.00 (members); \$16.00, (guests) Contact: TE. 8-5133.	NATL HOME FASHIONS LEAGUE (767 LEXINGTON)	HOTEL BILTMORE BALLROOM
Wednesday Sept. 27 11:45 A.M. Luncheon	FASHION SHOW BY N.Y. RETAILERS Six of New York "super retailers tell it like it is" in an audio-visual and live fashion show reflecting each store's image. Chmn and speaker: Marjorie S. Deane, Tobe Assoc., Inc. Price: \$15.00, members; \$25.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Wednesday Sept. 27 3:00 P.M.	PRESS & CUSTOMER SHOW: EMERIC PARTOS Presentation of Emeric Partos' exclusive Fall and Winter fur collection. By invitation. Publicity: Suzanne Butterfield, PL. 3-7300, ext. 397.	BERGDORF GOODMAN	4TH FLOOR
Wednesday Sept. 27 6:00 P.M.- 8:00 P.M.	FERRAGAMO SHOE RECEPTION Preview of the book "Shoemaker of Dreams" by the late Salvatore Ferragamo. Dr. Lucio Caputo, Italian Trade Commissioner, will be the host at a cocktail party to honor Mrs. Salvatore Ferragamo. Exhibit of Ferragamo shoe collection. By invitation. Contact: Dr. Lucio Caputo, Italian Trade Commissioner, World Trade Center, 432-9250; or Helen O'Hagan, PL. 3-4189.	SAKS FIFTH AVENUE	ITALIAN CONSULATE 690 PARK AVENUE
Beginning Wednesday Sept. 27	OPENING: SPRING AND SUMMER COLLECTION Continuous showings by appointment. Contact: Susie Vogel, 947-4406.	CACHAREL FOR MALLORY	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 27 6:30 P.M. Cocktails	INTRODUCTION OF THE MEN'S STORE Introduction of The Men's Store, Bloomingdale's, at a benefit reception for Odyssey House, Inc., 6:30-8:15 P.M. Cocktails and entertainment on Escalator Level and Main Floor; door prizes, modeling of new designer collections and imports for men; celebrity, dignitary and designer appearances. Public by invitation. Tax deductible contribution: \$25.00. Press contact: Arlene Friedlander or MaryEllen Warnes, PL. 2-1988.	BLOOMINGDALE'S	MAIN FLOOR AND ESCALATOR LEVEL
Thursday Sept. 28 2:00 P.M.	FALL AND WINTER FUR COLLECTIONS Olympian and Christina fur collections. (Tea and snacks). Show at 2:30. By invitation. Fashion director: Mia Grau. Publicity: Betty Lee Hunt. Contact: PE. 6-6944.	THE BROTHERS CHRISTIE (333 SEVENTH AVENUE)	HOTEL PLAZA GRAND BALLROOM
Thursday Sept. 28 5:30 P.M.	PRESS SHOWING: HAIR FASHIONS By invitation. Contact: Roz Rubenstein, 260-2523.	DAVIAN	21 EAST 74TH STREET
Thursday Sept. 28	OPENING OF PARISIENNE COLLECTION AT LORD & TAYLOR, 2ND FLOOR. Publicity: Helen Latham, LW. 4-5100, ext. 232.		
Friday Sept. 29 6:00 P.M.	"SIDEWALKS OF NEW YORK" BLOCK PARTY A birthday block party to be given by Dry Dock Savings Bank for its neighbor on the occasion of Bloomingdale's 100th birthday. A retrospective celebration with birthday cake and nostalgic surroundings, beginning at 6:00 P.M. Contact: Arlene Friedlander or Peggy Healey, PL. 2-1988.	DRY DOCK SAVINGS BANK	BLOOMINGDALE'S 59TH ST. BETWEEN LEXINGTON & 3RD
Oct. 1- Oct. 5	FASHION FAIR IN MUNICH, GERMANY. Contact: Gerald Kallman, 201-653-3304; or Mode Woche, 13 Theriesenhoehe, Munich 14, Germany.		
Monday Oct. 2- Oct. 18	OPENING OF EARLY SPRING COLLECTION By appointment. Contact: Susan Bonomo, 868-3215.	DANIEL HECHTER OF PARIS	512 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Oct. 3 11:30 A.M.	BENEFIT FASHION SHOW For benefit of Kips Bay. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Tuesday Oct. 3 12:30 P.M. Luncheon	BENEFIT FASHION SHOW AND LUNCHEON Fashions from Givenchy, Halston, Hermes, Tseklenis. Commentator: Maggie McNellis. Reservations: \$30.00, for benefit of The Lighthouse, N.Y. Assn. for the Blind, 111 E. 59th St. Publicity: Woodworth/Dana Ltd., 758-6728.	MAISON POSH, LTD.	HOTEL PLAZA TERRACE ROOM
Tuesday Oct. 3 4:00 P.M. Cocktails	KNITS PLUS WOVENS FASHION SHOW "20-20 Vision" -- double knits and double wovens for men, women and children. By invitation. Publicity: Rosemary Sheehan, 333-6420.	GALEY & LORD	1345 SIXTH AVENUE THE MILL
Wednesday Oct. 4 6:30 P.M.	ANNUAL AWARD DINNER Twenty-fifth anniversary and award dinner dance honoring Ralph F. Timm-publisher of "Glamour"; Richard L. Abbott-vice pres., Montgomery Ward; Felix J. Colangelo-pres., The Wool Bureau. For benefit of the Workshop Foundation and the Dr. Howard Rusk Institute of Rehabilitation. (Black tie) By invitation. Contact: Miss Evans, WI. 7-0324.	N. Y. FASHION DESIGNERS, INC.	HOTEL PIERRE BALLROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturday Oct. 7- Oct. 12	SUMMER FASHION SHOW IN FRANCE Contact: 2 Boulevard Victor Hugo, Nice France (Tel: Nice 88-78-76)	SALON COTE D'AZUR DE LA MODE	PALAIS DE EXPOSITIONS NICE, FRANCE
Sunday Oct. 8 1:15 P.M. Brunch	FALL AND WINTER LEATHER FASHIONS Three Sunday brunch fashion shows (Also Oct. 15 and Oct. 22) Show at 1:15 P.M. Publicity--Ledaspain: Billie Gould, 869-1675. Rainbow Room--Phoebe Jacobs, PL. 7-9090.	LEDASPAIN-GROPPER; PERTEGAZ FOR LEDASPAIN	RAINBOW ROOM ROCKEFELLER CENTER
Sunday Oct. 8- Oct. 10	SPRING-SUMMER HOME SEWING SHOW FOR BUYERS Contact: Carol Gelb or Bill Feingold, Christopher Cross Assoc., PL.1-5858.	AMERICAN FASHION HOME SEWING COUNCIL, INC.	WALDORF-ASTORIA
Sunday Oct. 8- Oct. 11	INTERCOIFFURE WORLD CONGRESS IN BRUSSELS Fifty-two countries' chapters of Intercoiffure will meet in Brussels to view hair styling of America, England, France, Italy, Belgium, Japan, South America, etc. (Replaces Oct. showing in New York). Contact: Judy Guerin, Inc., 210 East 86th St., 879-4822.	INTERCOIFFURE AMERICA	BRUSSELS, BELGIUM
Oct. 8- Oct. 12	"INTERCHIC" INTERNATIONAL FASHION BUYERS SHOW, BERLIN, WEST GERMANY Contact: Nezia Manyas at Roy Blumenthal, Int'l Assoc, 1 E. 57th St, TE.8-2930.		
Wednesday Oct. 11 10:00 A.M.	FALL FUR COLLECTION By invitation. Contact: Arthur Coopchick, CI. 6-3416.	GEORGES KAPLAN	730 FIFTH AVENUE SALON
Wednesday Oct. 11 11:00 A.M.	OPENING OF SPRING COLLECTION By invitation. Contact: Mary Kloss, 868-2880.	PAPILLON	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday Oct. 12 11:00 A.M. Aperitivo	PREVIEW: SPRING '73 DAY AND EVENING FASHIONS Designed by Eva Shapiro for boutique and couture division of Gino Paoli (U.S. Industries). Show promptly at 11:30 A.M. By invitation. Contact: 244-0556. Publicity: Billie Gould, 869-1675.	VIA VENETO 7	GINO PAOLI SHOWROOMS 1407 BROADWAY-37TH FLR.
Sunday Oct. 15- Oct. 18	45TH READY-TO-WEAR SHOWINGS IN ITALY Sun., Oct. 15-Boutique and leather Fashions: Annaspina, Avolio, Biagiotti, Export, Billy Ballo, Caumont, Charade, De Parisini, Ferragamo, Franco Bertoli, Garbell, Gherardini, Gibo, Guarnera, Hermitt. Mon., Oct. 16-Boutique and leather fashions: Kinki Shop, Krizia, La Mendola, Lesy, Livio de Simone, Lo Scarabocchio, Lux Sport, Montedoro, Paola Daviti, Paolo Signorini, Roberto Cavalli, Tendresse, Trell, Valditevere. Couture Ready-to-wear: Andre Laug, Balestra, Barocco, Clara Centinaro, Enzo, Fabiani, Heinz Riva, Martieri, Ognibene Zendman, Sarli, Titti Brugnoli. Tues., Oct. 17: Couture Ready-to-Wear: Antonelli, Baratta, Emilio Pucci, Sorelle Fontana. Wed., Oct. 18-Knits: Albertina, Avagolf, Gibi, Ilaria, Laura Aponte, Maljana, Milena Mosele, Mirsa, Missoni, Naka, Noni Sport, Trico. Contact: Centro di Firenze per la Moda Italiana, 50121 Firenze, Vaile Gramsci 9/2. Tel: 67.91.83.	CENTRO DI FIRENZE PER LA MODA ITALIANA	PITTI PALACE FLORENCE, ITALY
Cancelled Oct. 16	SPRING PREVIEW BY KAMALI LTD., ORIGINALLY SCHEDULED FOR MONDAY, OCTOBER 16 AT 4:00 P.M., HAS BEEN CANCELLED.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Oct. 16 7:00 P.M. Champagne	NORMAN NORELL RETROSPECTIVE For the first time, a retrospective of more than 250 garments created during the past 50 years, collected from wardrobes of the country's most fashionable women. Black Tie. Tickets: \$25.00. Reservations: 675-2700, ext. 336.	PARSONS SCHOOL OF DESIGN (66 FIFTH AVENUE)	GRACE RAINEY RODGERS AUD. METROPOLITAN MUSEUM
Tuesday Oct. 17 10:00 A.M.	OPENING OF SPRING COLLECTION By reservation. Contact: LO. 4-3246.	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Oct. 17 11:00 A.M.	OPENING OF SPRING COLLECTION Also Oct. 19 at 11:00 A.M., by reservation. Contact: Lynne Blum, 279-3091.	PIERRE CARDIN-NEW YORK	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Oct. 17 2:00 P.M.	OPENING OF SPRING COLLECTION Also, Oct. 23 at 2:00 P.M. By reservation. Contact: Miss Maggie, 695-5100. Publicity: Barbara Kling, LT. 1-8024.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Tuesday Oct. 17 5:30 P.M.	EIGHTH ANNUAL DESIGN AWARDS Presentation of awards for outstanding eyewear design. Fashion show for press and industry. By invitation. Publ: Ruth Hammer Assoc., 685-8290.	FASHION EYEWEAR GROUP OF AMERICA	HOTEL PIERRE GRAND BALLROOM
Oct. 19	11:00 A.M., PIERRE CARDIN-NEW YORK(2nd show), 550 Seventh, 24th fl., 279-3091.		
Thursday Oct. 19 8:00 P.M.	THIRTIETH ANNUAL FASHION CRITICS AWARDS Presentation of the 1972 American Fashion Critics Awards. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	COTY	ALICE TULLY HALL LINCOLN CENTER
Saturday Oct. 21-20- Oct. 26 25	PRET-A-PORTER SHOWINGS IN PARIS International ready-to-wear Spring and Summer showings in Paris. Contact: Paris-Bruno de Roselli, Federation Francais des Industries du Vetement, 69, rue de Richelieu, 75 Paris 2. Contact: N.Y.-French Trade Shows, 1350 Sixth Ave., 582-4960. Press(N.Y.): French Apparel Center, 354-8620.	SALON INTERNATIONAL DU PRET-A-PORTER FEMININ	PARC DES EXPOSITIONES PORTE DE VERSAILLES
Saturday Oct. 21- Oct. 29	NINTH ANNUAL ARTS & ANTIQUES FESTIVAL "America Hurrah" -- presenting Early American arts and treasures and traditional antiques as well as work of leading contemporary craftsmen. Sales benefit Brooklyn Museum. Preview walking tour 11:00 A.M., Oct. 21. Hours: 1:00-10:00 P.M. daily; Sun., 1:00-7:00 P.M. Admission: \$3.00. Contact: Pearl Winick, 233-6010.	NATIONAL ARTS & ANTIQUES FESTIVAL	7TH REGIMENT ARMORY PARK AVE. & 67TH ST.
Sunday Oct. 22- Oct. 26	IGEDO 95TH INTERNATIONAL FASHION TRADE FAIR IN DUSSELDORF. Contact: Int'l. Modemesse Gmbh, 4000 Dusseldorf, Freiligrathstrasse 28; or N.Y. -- German American Chamber of Commerce, 582-7788.		
Oct. 23	2:00 P.M., ORIGINALA (2nd show), 512 Seventh Ave, 43rd fl., 695-5100.		
Monday Oct. 23 4:00 P.M.	OPENING OF SPRING COLLECTION Also Nov. 2 at 4:00 P.M. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Oct. 23- Oct. 31 9:15 A.M.	SPRING-SUMMER '73 BRIDAL COLLECTION Private showings at 9:15 A.M. through Oct. 31. Bridal gowns, attendants' gowns, flower girl dresses and evening things. By invitation. Contact: Julian Pollack, 244-3847. Publicity: Janet Chute, 40 Cambridge St., Charlestown, Mass, 617-242-2677.	PRISCILLA OF BOSTON	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday Oct. 23 6:00 P.M.	OPENING OF SPRING COLLECTION Also, Oct. 25, 30, Nov. 1, 6 at 6:00 P.M. By reservation. Contact: L.A. 213-627-0806; N.Y. 335-6033.	HELGA (722 SO. LOS ANGELES ST.)	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday Oct. 23	OPENING OF SPRING COLLECTION Preview of Fall fashions and decorative accessories for the home--by West Virginia craftsmen. By appointment. Contact: Margaret Frank, 832-7077.	MOUNTAIN ARTISANS (W.VA.) BY DOROTHY WEATHERFORD	THE GAZEBO-2ND FLOOR 14 EAST 57TH STREET
Tuesday Oct. 24 10:00 A.M.	OPENING OF SPRING COLLECTION Also Oct. 30 at 10:00. By reservation. Contact: Karen Traina, 524-3520.	TRINA BOUTIQUE & TRINA SPORT	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Oct. 24 11:00 A.M.	PRESS SHOW: BOUTIQUE SPRING COLLECTION Also, Nov. 1 at 3:30. By reservation. Press, Nov. 1 at 11:00, by invitation. Contact: Marilyn Pignoni, LA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Oct. 24 12:00 Noon	OPENING OF SPRING COLLECTION Also Oct. 31, Nov. 2 at 12:00 Noon. By reservation. Contact: LW.4-0454.	NINA RICCI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Oct. 24 1:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Also Mon., Oct. 30 at 1:00 P.M., by reservation. Contact: Jean Roberts, 524-3520.	TEAL TRINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Oct. 24 2:30 P.M.	OPENING OF SPRING COLLECTION Also Oct. 26, 31, Nov. 1, 2, 8 at 2:30, by reservation. (Press show, Oct. 30 at 12:00 Noon, Hotel Plaza, Terrace Room, by invitation). Contact: 524-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Oct. 24 4:00 P.M.	OPENING OF SPRING COLLECTION By reservation. Contact: 354-1855.	MARY ANN RESTIVO FOR GENRE	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday Oct. 25 10:30 A.M.	OPENING OF SPRING COLLECTION By invitation. Also Nov. 2 at 10:30. By reservation. (Press, Oct. 31 at 12:00 Noon, by invitation.) Contact: LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Oct. 25 1:00 P.M.	SPRING COLLECTION BY DON BREITINGER Also Nov. 1 at 1:00 P.M., by reservation. Contact: LA. 4-0237.	HAROLD LEVINE & HAROLD LEVINE BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Oct. 25 2:30 P.M.	SPRING COLLECTION BY MARIE MCCARTHY Also Oct. 30 at 2:30, by reservation. Contact: 244-1872.	LARRY ALDRICH	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 25	6:00 P.M., HELGA, Hotel Gotham (2nd show), private suite, 335-6033.		
Thursday Oct. 26 12:00 Noon	OPENING OF SPRING COLLECTION Also, Oct. 30, Nov. 1, 6, 9 at 12:00 Noon, by reservation.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR Contact: LW. 4-0454.
Thursday Oct. 26 1:30 P.M.	RESORT AND SPRING COLLECTION Also Nov. 2 at 1:30 P.M. (Press show, Oct. 31 at 1:30 P.M.) By invitation. Contact: 594-5424.	SOMETHING! BY OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Oct. 26	2:30 P.M., BILL BLASS, 2nd show, 550 Seventh, 17th fl., 524-6968.		
Thursday Oct. 26 3:30 P.M.	OPENING OF SPRING COLLECTION By invitation. Also, Oct. 31 at 3:30, by reservation.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 29TH FLOOR Contact: 239-7080.
Thursday Oct. 26 4:00 P.M.	OPENING OF SPRING COLLECTION Also Nov. 2 at 4:00. By reservation. (Press show, Tues., Oct. 31 at 4:00, by invitation.)	CHESTER WEINBERG & CHESTER NOW	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR Contact: 736-1690.
Thursday Oct. 26 5:30 P.M.	OPENING OF SPRING- SUMMER COLLECTION Also Nov. 2 at 5:30 P.M. By reservation. Buyers, from Oct. 27-Nov. 9. Contact: Nippi New York, 758-7760.	HANAE MORI	WALDORF-ASTORIA PARK AVE. & 50TH ST.
Oct. 26- Oct. 28	LONDON FASHION FAIR, Grosvenor House, Park Lane, London W1, England. Contact: Clothing Export Council, 54, Grosvenor, London, England.		
Oct. 30	10:00 A.M., TRAINA BOUTIQUE & TRAINA SPORT (2nd show), 550 7th, 524-3520.		
Oct. 30	12:00 Noon, BILL BLASS PRESS SHOW, Hotel Plaza, Terrace Room, by invitation.		
Oct. 30	12:00 Noon. GEOFFREY BEENE (2nd show) 550 Seventh Ave., 4th fl., LW. 4-0454.		
Oct. 30	1:00 P.M., TEAL TRAINA (2nd show), 550 Seventh Ave., 15th floor, 524-3520.		
Oct. 30	2:30 P.M., LARRY ALDRICH (2nd show), 530 Seventh Ave., 12th fl., 244-1872.		
Oct. 31	3:30 P.M., JOHN ANTHONY (2nd show), 550 Seventh Ave., 29th fl., 239-7080.		
Oct. 30	6:00 P.M., HELGA (3rd show), Hotel Gotham, private suite, CI. 7-2200.		
Tuesday Oct. 31 11:15 A.M.	OPENING OF SPRING COLLECTION By invitation. Also, Nov. 8 at 11:15 A.M., by reservation.	BEN REIG	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Contact: CH 4-1542.
Oct. 31	12:00 Noon, OSCAR DE LA RENTA (Press Show), by invitation.		
Oct. 31	12:00 Noon, NINA RICCI (2nd show), 550 Seventh, 5th fl., LW. 4-0454.		
Oct. 31	1:30 P.M., SOMETHING! BY OSCAR DE LA RENTA (Press), 550 7th, 594-5424.		
Oct. 31	2:30 P.M., BILL BLASS (3rd show), 550 Seventh, 17th floor, 524-6968.		
Oct. 31	4:00 P.M., CHESTER WEINBERG, (Press Show), 530 Seventh, 16th fl., 736-1690.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 31 5:15 P.M.	OPENING OF SPRING COLLECTION By invitation. Publicity: CI. 7-1100, ext. 345.	STAN HERMAN FOR BENDEL STUDIO	PLACE TO BE ANNOUNCED
Nov. 1	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE (press show), by invitation.		
Nov. 1	12:00 Noon, GEOFFREY BEENE (3rd show), 550 Seventh Ave., 4th fl., LW. 4-0454.		
Nov. 1	1:00 P.M., HAROLD LEVINE (2nd show), 530 Seventh, 21st fl., LA. 4-0237.		
Nov. 1	2:30 P.M., BILL BLASS (4th show), 550 Seventh, 17th fl., 524-6968.		
Nov. 1	3:30 P.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh, 23rd fl., LA. 4-9350.		
Wednesday Nov. 1 5:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Contact: 689-6532.	RUFFIN WEAR LTD.	838 SIXTH AVENUE 6TH FLOOR
Nov. 1	6:00 P.M., HELGA (4th show), Hotel Gotham, private suite, 335-6033.		
Nov. 2	10:30 A.M., OSCAR DE LA RENTA (3rd show), 550 Seventh, 11th fl., LA. 4-9350.		
Nov. 2	12:00 Noon, NINA RICCI, (3rd show), 550 Seventh Ave., 5th fl., LW. 4-0454.		
Nov. 2	1:30 P.M., SOMETHING! BY OSCAR DE LA RENTA (3rd show), 550 7th, 594-5424.		
Nov. 2	2:30 P.M., BILL BLASS (5th show), 530 Seventh Ave., 17th fl., 524-6968.		
Nov. 2	4:00 P.M., CHESTER WEINBERG (2nd show), 530 Seventh Ave., 16th fl., 736-1690.		
Nov. 2	4:00 P.M., GEOFFREY BEENE BOUTIQUE, 550 Seventh, 4th floor, LW. 4-0454.		
Nov. 2	5:30 P.M., HANAE MORI (2nd show), Waldorf-Astoria, 758-7760.		
Nov. 6	12:00 Noon, GEOFFREY BEENE (4th show), 550 Seventh, 4th fl., LW. 4-0454.		
Nov. 6	6:00 P.M., HELGA (5th show), Hotel Gotham, private suite, 335-6033.		
Nov. 7	ELECTION DAY (Tuesday) - Banks and Post Office closed.		
Nov. 8	11:15 A.M., BEN REIG (2nd show), 498 Seventh Ave., 23rd fl., CH. 4-1542.		
Nov. 8	2:30 P.M., BILL BLASS (6th show), 550 Seventh Ave., 17th floor, 524-6968.		
Wednesday Nov. 8 8:00 P.M.	ANNUAL FASHION DINNER-DANCE "A Salute to the Fashion Capital of the World". Chmn: Jerry Silverman. Co-chmn: Pauline Trigere and Abe Schrader. Honor guests: John S. Burke, Jr., William M. Fine, Andrew Goodman, Allan R. Johnson, Lawrence Lachman, William J. Lippincott, Harry A. Murray, Randolph Stambaugh, Geraldine Stutz, Marvin S. Traub, Norman V. Wechsler. Tickets: \$150.00. Contact: Arthur Feuer, 751-4000.	AMERICAN JEWISH COMMITTEE (165 EAST 56TH STREET)	WALDORF-ASTORIA GRAND BALLROOM
Nov. 9	12:00 Noon, GEOFFREY BEENE (5th show), 550 Seventh, 4th fl., LW 4-0454.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Nov. 9 12:30 P.M. Luncheon	BENEFIT LUNCHEON SHOW: PIERRE CARDIN FASHIONS Cocktail hour and "pig-in-the-poke" sale 11:30 A.M.; luncheon 1:00 P.M.; fashion show 2:00 P.M. Price: \$20 per person. By reservation. Contact: Boy Scouts of America, 25 West 43rd St., WI. 7-8400.	BOY SCOUTS OF AMERICA: WOMEN'S COMMITTEE	WALDORF-ASTORIA STARLIGHT ROOF
Monday Nov. 13	EARLY SPRING HANDBAG MARKET OPENING Contact: Mr. Levy, Nat'l Handbag Assn., 347 Fifth Ave., 683-6969.		
Nov. 21- Nov. 24	TWENTY-EIGHTH INTERSTOFF TRADE FAIR-FASHIONS & FABRICS -- IN FRANKFURT Contact: German American Chamber of Commerce, 582-7788.		

LAST MINUTE ANNOUNCEMENT... Out-of-Date Order

Wednesday Sept. 27 4:30 P.M.- 7:00 P.M.	PREMIERE SHOWING: PIERRE CARDIN WIGS Pierre Cardin will introduce his first wig collection. By invitation. Contact:Marianne Tuteur, Merton Fiur Assoc., PL. 2-8338.	PIERRE CARDIN HAIR FASHIONS	PARK LANE HOTEL BALLROOM
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CONTINUOUS SHOWINGS - THESE RESORT COLLECTIONS HAVE OPENED

ADDENDA BY PATTI CAPPALLI	1407 Broadway, 9th floor, 736-5282.
RAY AGHAYAN/BOB MACKIE	Hotel Gotham, Suite 1009, CI. 7-2200.
JOHN ANTHONY	550 Seventh Avenue, 29th floor, 239-7080.
ARKIN COLLECTION; ANDREW ARKIN PETITES . .	530 Seventh Avenue, 7th floor, WI. 7-5324.
ATID	111 West 40th St., 22nd floor, 594-5215.
BANFF INTERNATIONAL LTD.	1410 Broadway, 4th floor, 736-4590.
GEOFFREY BEENE	550 Seventh Avenue, 8th floor, 594-0454
HOUSE OF BRANELL	530 Seventh Avenue, 27th floor, PE. 6-6983.
ELEANOR BRENNER FOR BRENNER COUTURE . . .	498 Seventh Avenue, 5th floor, 239-1150.
BRIGANCE WATERCLOTHES	1411 Broadway, 16th floor, 563-0416.
DONALD BROOKS	550 Seventh Avenue, 21st floor, 947-8235.
CLEOPATRA BROUMAND	16 West 56th Street, 4th floor, 765-5280.
CASI	530 Seventh Avenue, 2nd floor, 594-4470.
CLARET BY ARTHUR DOUCETTE	530 Seventh Avenue, 26th floor, 563-6126.
CONCEPT VII BY JACK BODI	530 Seventh Avenue, 6th floor, 695-7715.
COMPANY 5 BY MAURICE ANTAYA.	530 Seventh Avenue, 4th floor, 354-8120.
DESIGN THAI-STAR OF SIAM	550 Seventh Avenue, 18th floor, 736-4590.
CHRISTIAN DIOR-PARIS, NEW YORK	498 Seventh Avenue, 17th floor, LO. 4-9220.

(continued on following page)

THESE RESORT COLLECTIONS HAVE OPENED (continued from pg. 13)

ANNE FOGARTY 550 Seventh Ave., 7th floor, LO. 4-9115.

WILSON FOLMAR, INC. 530 Seventh Ave., 14th floor. LA. 4-5923.

DIANE VON FURSTENBERG 530 Seventh Avenue, 37th floor, 354-8336.

GAVI BY MILTON KORWIN 530 Seventh Avenue, 26th floor, 563-6126.

GOLDWORM 1410 Broadway, 20th floor, 244-1700.

HALSTON 550 Seventh Avenue, 14th floor, 354-6340.

HELGA Hotel Gotham, CI. 7-2200, private suite.

HELGA HOWIE 33 East 68th Street, 4th floor, 628-7177.

CHRISTOPHER JONES BY BETTY CAROL 498 Seventh Avenue, 15th floor, 594-8570.

IRISH EXPORT BOARD Warwick Hotel, 65 West 54th St., 265-5230.

JEREMY BY ALAN PHILLIPS 530 Seventh Avenue, 10th floor, 594-0870.

KIKI HART BY GEORGE SAMEN 530 Seventh Avenue, 5th floor, 947-7457.

JUNIOR ACCENT 498 Seventh Avenue, 10th floor, LO. 4-1434.

NAT KAPLAN 498 Seventh Avenue. 21st floor. LO. 5-4115.

KASPER FOR JOAN LESLIE. 530 Seventh Avenue, 4th floor, LW. 4-9000.

THE KREISLER GROUP (HITCH LTD,
PRECIPITATIONS, REFLECTIONS) 530 Seventh Avenue, 5th floor, 239-0545.

LAIRD KNOX BY HUBERT LATIMER 512 Seventh Avenue, 37th floor, LA. 4-2544.

LANVIN COUTURE; LANVIN SPORTSWEAR 530 Seventh Avenue, 7th floor, WI. 7-5324.

TINA LESER 550 Seventh Avenue, 6th floor, 354-1122.

HAROLD LEVINE; HAROLD LEVINE BOUTIQUE . . 530 Seventh Avenue, 21st floor, LA. 4-0237.

LUPE FOR WINSTON BROOKS LTD. 530 Seventh Avenue, 19th floor, 685-8290.

JOHN MacDOUGALL 205 West 39th Street, 6th floor, 736-6909.

MAIT (ITALIAN KNITWEAR) Hotel Plaza, 13th & 14th fl., PL. 9-3000, ext. 1225.

MARDI GRAS BY JERRY MARSCH 498 Seventh Avenue, 3rd floor, 947-2055.

MARTIERI DI ROMA 550 Seventh Avenue, 6th floor, 354-1767.

VERA MAXWELL 530 Seventh Avenue, 26th floor, LO. 3-4358.

DAVID MORRIS BY HARRY STREIBEL 525 Seventh Avenue, 5th floor, WI. 7-0511.

MOUNTAIN ARTISANS (DOROTHY WEATHERFORD) . . The Gazebo, 2nd fl., 14 E. 57 St., 832-7077.

LEO NARDUCCI AMBIANCE 530 Seventh Avenue, 29th floor, 354-0640.

(continued on following page)

THESE RESORT COLLECTIONS HAVE OPENED (continued from pg. 14)

ORIGINALA 512 Seventh Avenue, 43rd floor, 695-5100.

PANTSMAKER, INC. 1407 Broadway, 18th floor, BR. 9-4304.

PAPILLON LTD. 550 Seventh Avenue, 20th floor, 868-2880.

PARIS COLLECTIONS 543 Madison Avenue, 4th floor, 832-7100.

MOLLIE PARNIS & BOUTIQUE 530 Seventh Avenue, 18th floor, 279-5012.

POSH, INC. 550 Seventh Avenue, 18th floor, 947-0964.

BEN REIG 498 Seventh Avenue, 23rd floor, CH. 4-1542.

REMBRANDT BY OLE BORDEN 498 Seventh Avenue, 6th floor, 564-3600.

OSCAR DE LA RENTA BOUTIQUE 550 Seventh Avenue, 23rd floor, LA. 4-9350.

MARY ANN RESTIVO OF GENRE 530 Seventh Avenue, 2nd floor, 354-1855.

NINA RICCI BOUTIQUE 550 Seventh Avenue, 5th floor, 594-0454.

RICHARD D BY KAY UNGER 498 Seventh Avenue, 3rd floor, WI. 7-2055.

RODRIGUES FOR PETER CLEMENTS 530 Seventh Avenue, 2nd floor, LO. 3-0988.

PEDRO RODRIGUEZ;FRED TARDIF BOUTIQUE . . 116 Central Park So., Suite 11B, 245-7692.

RONA DRESSES BY MARIO FORTE 498 Seventh Avenue, 21st floor, 565-1025.

ROYAL PARK 498 Seventh Avenue, Penthouse, 279-3650.

PAT SANDLER 498 Seventh Avenue, 16th floor, 244-0600.

THE SCHRADER ORGANIZATION. 530 Seventh Avenue, 15th floor, LO. 4-9194.

KEN SCOTT 17 East 67th St., 3rd floor, 249-9600.

SEQUEL I & SKIP II BY BILL SMITH 498 Seventh Avenue, 4th floor, 868-8100.

JERRY SILVERMAN BY SHANNON RODGERS . . . 530 Seventh Ave., 17th fl., CH. 4-4940.

SMITH & JONES BY MORTON MYLES 498 Seventh Avenue, 15th floor, 594-8570.

SOMETHING! BY OSCAR DE LA RENTA 550 Seventh Avenue, 3rd floor, 594-5424.

SPORTCOUTURE BY FRANCESCA FOR DAMON . . . 1410 Broadway, 12th floor, MU. 3-2467.

TEAL TRAINA; SPORT & BOUTIQUE 550 Seventh Avenue, 15th floor, 524-3520.

KAY UNGER FOR LIBERTY OF LONDON 33 East 68th Street, 4th floor, 628-7177.

VICTORIA ROYAL LTD. BY BILL HAIRE 530 Seventh Avenue, 7th floor, 947-6845.

CHESTER WEINBERG LTD; CHESTER NOW 530 Seventh Avenue, 16th floor, 736-1690.

WILLIE WOO 15 West 38th Street, Room 505, 354-1411.

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JANUARY

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